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-FOR IMMEDIATE RELEASE-
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**Employers can help out frazzled parents
by providing “Pop-up Child Care” at the workplace**

San Diego, California – March 16, 2020 – As parents grapple with child care needs due to school closings, San Diego employers can bring great peace of mind to their employees by providing temporary child care at the workplace. Employers can help essential employees be available to work, and also reduce absenteeism and relieve employee stress by hiring temporary “pop-up child care,” managed and run right at the office.

KiddieCorp, a San Diego-based company with over 30 years of experience, offers a turn-key service with qualified caregivers who are licensed, bonded, and insured KiddieCorp employees. “With on-site child care, parents can focus on work because they have the priceless knowledge that their children are in a safe, nurturing environment, right down the hall,” said Amber Standley, Director of Operations at KiddieCorp. “We are ready to use our experience with convention and event child care in a new way, to do what we can to help our local businesses and families during this challenging time.”

The company provides staff-to-child ratios that exceed California state requirements, and can set up on site quickly, with plenty of age-appropriate activities for pre-school and school-age children to stay busy while parents work nearby. KiddieCorp can easily transform a training room, conference room or other space, bringing toys and supplies, and also offering registration and management support.

For more information or to schedule services contact: Amber Standley (858) 455-1718, or amber@kiddiecorp.com. KiddieCorp website: www.kiddiecorp.com

About KiddieCorp

Founded in 1986, KiddieCorp provides on-site child care for corporations, malls, conventions, and special events – now running more than 150 events per year. Founder Chris Tempesta had early success providing service to shopping malls that offered “free child care” while parents shopped. The company is best known locally for their annual child care program at Comic-Con.

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